



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 6065

| SERIAL NUMBER | FILING OR 371(c) DATE | CLASS | GROUP ART UNIT | ATTORNEY DOCKET NO. |
|---------------|-----------------------|-------|----------------|---------------------|
| 10/066,811 | 02/04/2002 | 725 | 2633 | IS/074 CONT 4. |
| | RULE | | | |

APPLICANTS

Thomas E. Ward III, Weston, MA;
 Kenneth Hancock, Nashua, NH;
 Douglas B. Macrae, Weston, MA;

} FP

** CONTINUING DATA *****

This application is a CON of 09/595,216 06/16/2000 which is a CON of 09/120,488 07/21/1998 PAT 6,177,931 - FP
 which claims benefit of 60/055,237 08/12/1997
 and claims benefit of 60/068,375 12/22/1997
 and claims benefit of 60/053,330 07/21/1997
 and claims benefit of 60/055,761 08/14/1997
 and claims benefit of 60/061,119 10/06/1997
 and claims benefit of 60/071,811 01/20/1998
 and claims benefit of 60/071,812 01/20/1998
 and claims benefit of 60/071,882 01/20/1998
 and claims benefit of 60/034,784 12/19/1996

} FP

** FOREIGN APPLICATIONS *****

UNITED STATES OF AMERICA PCT/US97/23852 12/19/1997

IF REQUIRED, FOREIGN FILING LICENSE GRANTED **

03/04/2002

| | | | | | |
|---------------------------------|--|------------------------|----------------------|--------------------|-------------------------|
| Foreign Priority claimed | <input checked="" type="checkbox"/> yes <input type="checkbox"/> no | STATE OR COUNTRY MA | SHEETS DRAWING 12 | TOTAL CLAIMS 58 | INDEPENDENT CLAIMS 5 |
| 35 USC 119 (a-d) conditions met | <input checked="" type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance | | | | |
| Verified and Acknowledged | Examiner's Signature <i>Shuifeng FP</i> Initials | | | | |

ADDRESS

Alexander Shvarts
 Fish & Neave
 1251 Avenue of the Americas
 New York, NY10020-1105

TITLE

System and method for modifying advertisement responsive to EPG information

| | | |
|-----------------------------|---|--|
| FILING FEE RECEIVED 1592 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | <input type="checkbox"/> All Fees |
| | | <input type="checkbox"/> 1.16 Fees (Filing) |
| | | <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) |
| | | <input type="checkbox"/> 1.18 Fees (Issue) |
| | | <input type="checkbox"/> Other _____ |
| | | <input type="checkbox"/> Credit |